

BROOD
EDITION 1 - APR 22

breaking
OUT OF SOCIETY'S
PARENTAL
MOULDS

SARAH JAYNE DUNN
& **JON SMITH**

BROOD
EDITION 2 - MAY 22

BROOKE VINCENT
ACTRESS & MUMPRENEUR

BROOD
EDITION 3 - JUN 22

"DON'T
WATCH THE PERSON
IN THE NEXT LANE
SLAY IN
YOUR OWN
LANE"

MICHELLE
GRIFFITH-ROBINSON OLY
MUM OF 3, OLYMPIAN, LIFE COACH & SPEAKER

BROOD
EDITION 4 - JUL 22

"I GAVE BIRTH
AND WENT
BACK TO WORK
2 WEEKS LATER!"

CHEMMY ALCOTT
MOUNTAIN MUMMY, 4 X OLYMPIAN,
BBC PRESENTER, INSPIRATIONAL SPEAKER,
PODCASTER, SKI COACH

BROOD
EDITION 6 - SEP 22

"...I LOVE TAKING ON **NEW**
CHALLENGES AND PUTTING
MYSELF UNDER PRESSURE!"

HELEN SKELTON
ON HER CAREER, MOTHERHOOD,
AND CHANGING THE NARRATIVE

BROOD
EDITION 5 - AUG 22

"YES, I AM A MOTHER,
BUT I AM ALSO STILL
CATH, AND AN
ACTRESS"

CATH TYLDESLEY & TOM PITFIELD
SHARE THE NEWS OF CATH'S INCREDIBLE CAREER
OPPORTUNITY OVERSEAS, THAT WILL LEAVE TOM
'HOLDING THE BABY'.

BROOD
EDITION 7 - OCT 22

"...I'VE NOT GOT **FEAR** OF
FAILURE, I'VE GOT
A FEAR OF REGRET!"

KELVIN & LIZ FLETCHER
ON CAREERS, PARENTHOOD,
AND LIFE ON THE FARM

BROOD
EDITION 9 - JAN 23

"...WHY
SHOULDN'T
I **WORK**
FULL TIME,
WHEN I
LOVE
MY JOB?!"

REBECCA ADLINGTON OBE
ON LIFE BUILDING HER BUSINESSES,
WHILST JUGGLING HER BROOD!

BROOD
MAY 2023

"CHILD CARE CAN BE SEEN
AS A 'DIRTY WORD',
BUT THERE IS ABSOLUTELY
NOTHING WRONG WITH IT!"

SALLY LINDSAY
ON JUGGLING FAMILY LIFE AND
A SUCCESSFUL CAREER & BUSINESS

BROOD MEDIA KIT
(Q3) JUN 2023

ELEVATE YOUR BRAND WITH

BROOD

PRINT + DIGITAL ADVERTISING RATES

(Prices are PCM, incl. of VAT) Minimum of 3 months Contract.

<u>SIZE/POSITION</u>	<u>RATE (£)</u>
PREMIUM	
1. Back Cover (P) + Home page Leader Board Header Banner (O)	1000
2. Front Inside Cover (P) + Home page Leader Board Banner Middle 1 (O)	750
3. Contents Page Single Page Advert (P) + Leader Board Banner Middle 2 (O)	585
4. Inside Back Page (P) + Leaderboard Footer Banner Bottom (O)	450

PRINT ADVERTISING RATES (Per Quarter, VAT Incl.)

<u>SIZE/POSITION</u>	<u>RATE (£)</u>
FAMILY SECTION	
DPS	900
Full single page	550
MOTIVATIONAL SECTION	
DPS	900
Full single page	550
FOOD SECTION	
DPS	900
Full single page	550
WORK SECTION	
DPS	900
Full single page	550
TRAVEL SECTION	
DPS	900
Full single page	550
BALANCE SECTION	
DPS	900
Full single page	550
STYLE SECTION	
DPS	900
Full single page	550

BROOD

DIGITAL ADVERTISING RATES (Per every 30 days, incl. of VAT)

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Header Top Page Banner	300
Middle Page Banner (1)	250
Footer Page Banner	200

MOTIVATIONAL SECTION

Header Top Page Banner	300
Middle Page Banner (1)	250
Footer Page Banner	200

FOOD SECTION

Header Top Page Banner	300
Middle Page Banner (1)	250
Footer Page Banner	200

WORK SECTION

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Footer Page Banner	200

TRAVEL SECTION

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Footer Page Banner	200

STYLE SECTION

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Middle Page Banner (1)	250
Footer Page Banner	200

OTHER ADVERTISING

SOCIAL MEDIA	POA
BROOD LIVE & EVENTS	POA
MAILSHOTS	POA

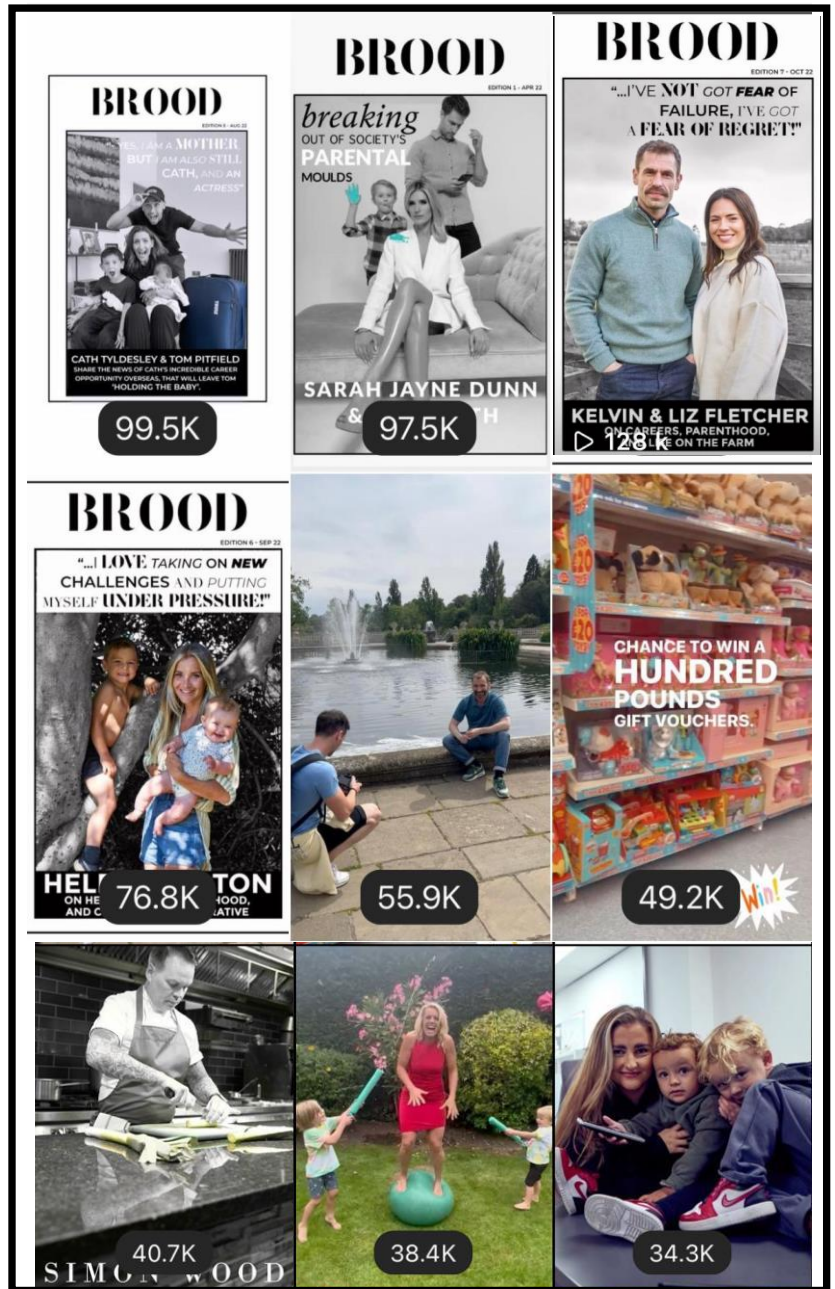
We created **BROOD** with the aim to build an empowering network that all working parents and Parentpreneurs can relate to. Packed with informative content designed to inspire, inform and motivate our readers, our exciting content includes motivational celebrity and real-life interviews, and parent tips for work-life balance and more.

BROOD is available in both print and digital platforms; BROOD's glossy Magazine is released every quarter.

“BROOD is an innovative, informative, and inspiring magazine designed for professionals, who are busy chasing their career dreams - whilst juggling their brood!



OUR REACH



Our collaboration with **BROOD** is one of our most powerful partnerships, proving the perfect platform to empower our values, purpose and importantly, vision for the future. Our sponsorship enables us to strengthen our brand message as a company with purpose, responsibility, and authenticity in front of a key demographic.”



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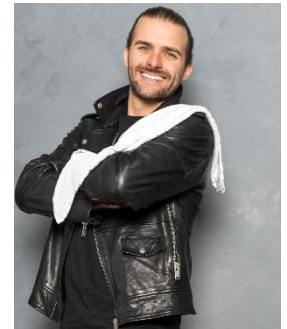
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CELEBRITY MUA & BUSINESS OWNER

COMBINED SOCIAL REACH

3M+

(TAKEN FEB 2023)

FACEBOOK INSIGHT AUDIENCE

63M – 69M



FURTHER STATS

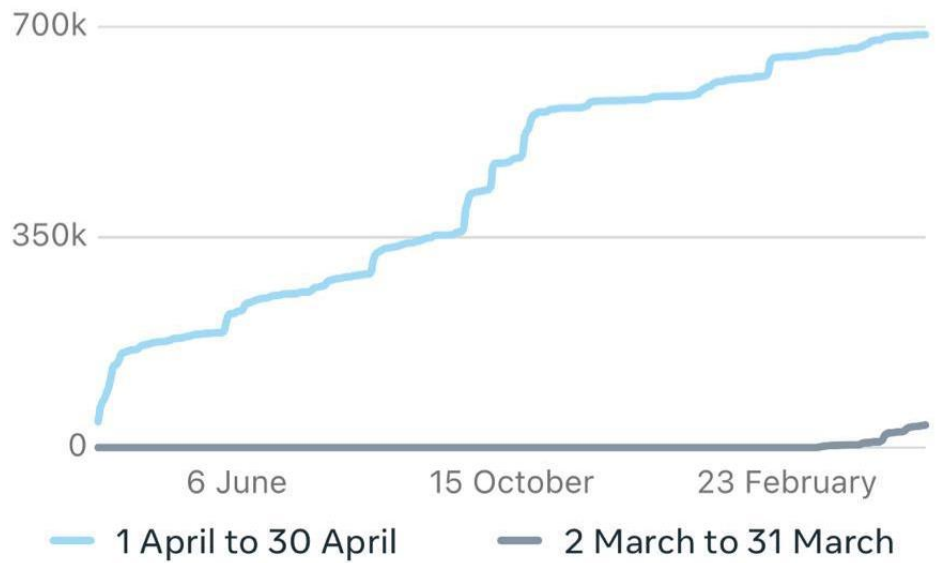
Reach

 Instagram ▾

Compare your cumulative reach from the selected date range to the previous one.

Instagram reach ⓘ

687.0k ↑ 1.7k%



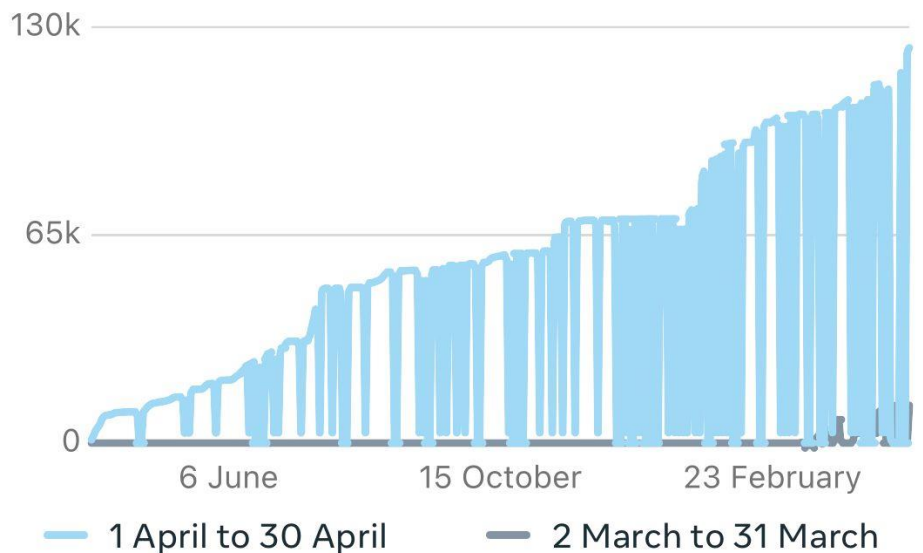
Reach

 Facebook ▾

Compare your cumulative reach from the selected date range to the previous one.

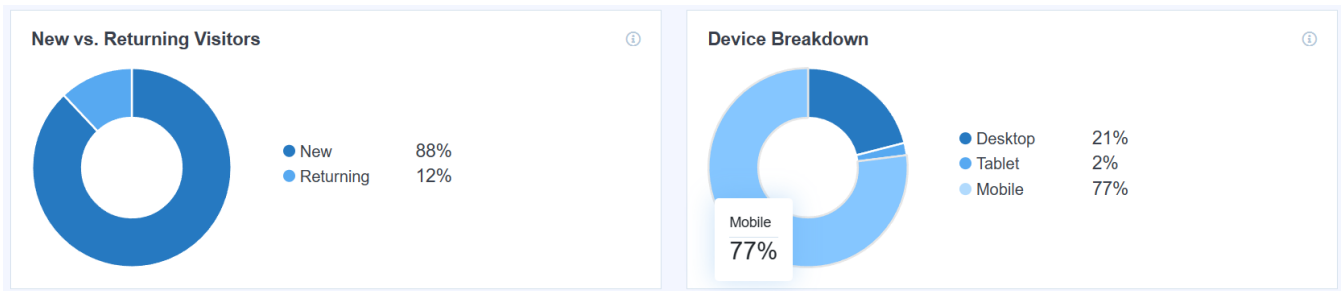
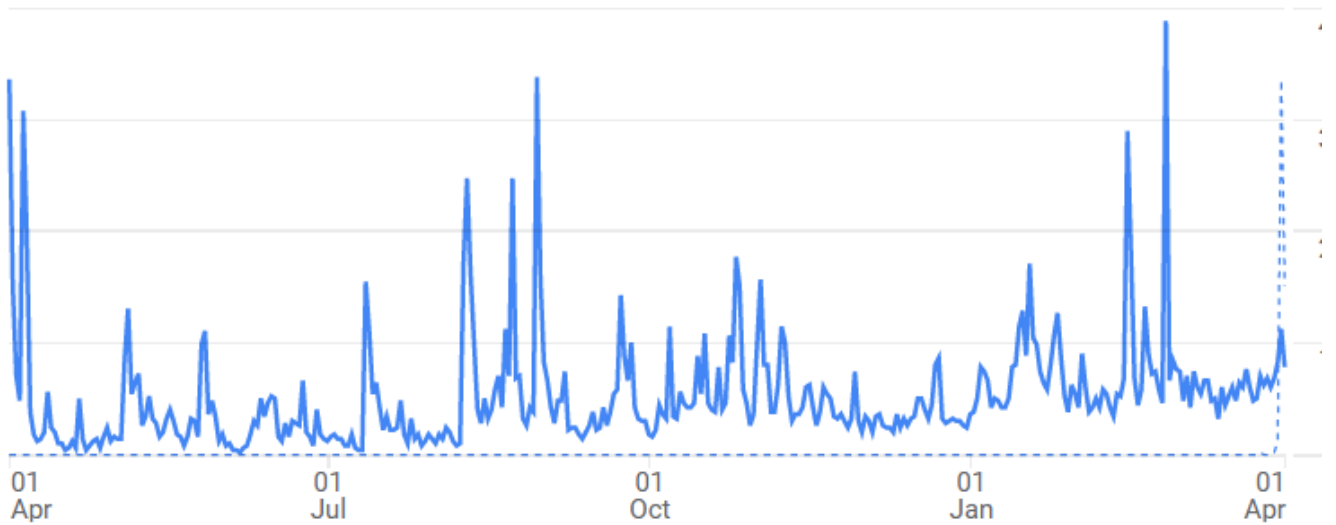
Facebook Page reach ⓘ

123.5k ↑ 948%



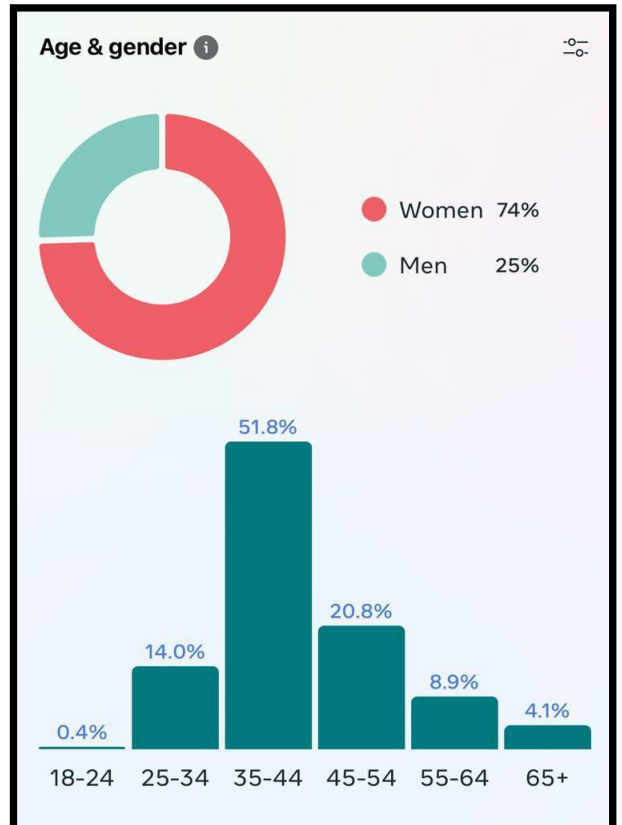
WEB STATS

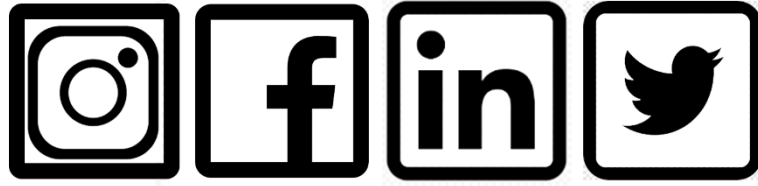
33,000K+ ONLINE READERSHIP



Top 10 Countries

Rank	Country	Visitors
1.	United Kingdom	12,761
2.	United States	3,441
3.	Ireland	613
4.	Andorra	384
5.	Australia	260
6.	Canada	230
7.	Benin	179
8.	Netherlands	167
9.	Germany	136
10.	France	136





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info@broodmagazine.com

www.broodmagazine.com/

BROOD LIVE SPONSORSHIP AVAILABLE (ON REQUEST)

BROOD

LIVE

EVENTS

BROOD **LIVE 2023**

WHAT A FANTASTIC EVENT!

THE SPEAKERS WERE SO INSPIRATIONAL & REAL. SUCH A LIFT FOR US
BUSY PARENTS/BUSINESS OWNERS

...AND THE ENERGY IN THE ROOM - WOW!

THANK YOU, TEAM BROOD! CAN'T WAIT FOR THE NEXT ONE!